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16 - 19 APRIL 2025
INDIA EXPO CENTRE & MART
GREATER NOIDA EXPRESSWAY, DELHI-NCR

59th IHGF Delhi Fair

In Full Swing

Union Minister of Textiles inaugurates show, congratulates EPCH for making it a hub for global buyers and industry leaders



Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Govt. of India, inaugurated the 59th edition of the IHGF Delhi Fair on 16th April 2025, at a well-attended ceremony at the India Expo Centre & Mart. He also visited the exhibition halls and interacted with the participants.

Also present on the occasion were, Mr. Dileep Baid, Chairman, EPCH; Mr. Nirmal Bhandari, President, IHGF Delhi Fair Reception Committee Spring 2025; Mr. Nadeem Ahmad Khan and Mr. Kamal Kaushal Varshney, Vice-Presidents Fair Reception Committee; Dr. Neeraj Khanna, Vice Chairman, EPCH; Mr. Sagar Mehta, Vice Chairman II, EPCH; EPCH; COA Members including Mr. Avdesh Aggarwal, Mr. Ravi K Passi, Mr. O P Prahladka, Mr. K L Ramesh, Mr. Rajesh Jain and Mr. Prince Malik; Mr. R K Verma, Executive Director, EPCH; and other prominent overseas buyers, buying agents from India as well as leading member exporters of EPCH.

The first day of the event witnessed bustling activity at the registration counters, as groups of

buyers began arriving at the India Expo Centre & Mart from the early hours. Exhibitor stalls, representing sixteen distinct product sectors and showcasing upcoming seasonal collections, were abuzz with energy, brought to life by a refreshing array of colours, textures, forms and merchandise, all destined for showrooms around the world.

This edition brings together over 3,000 exhibitors across 16 dedicated halls, covering display segments spanning home, lifestyle, fashion, furnishings, furniture and interiors. Besides exhibitor booths in the halls, visitors have access to the 900 Marts/permanent showrooms of leading exporters, located on various levels of the India Expo Centre that are all decked up and replenished for the sourcing days.

Seminars are underway till 18th with domain experts sharing knowledge on topics of export trade importance. Ramp Presentations are enthusing attendees with captivating collections in artisanal apparel, fashion jewellery and accessories.

Buyers from across the globe converge as the show's scale and spirit captivate all



Glimpses from the Inauguration...

Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Govt. of India, inaugurated the 59th edition of the IHGF Delhi Fair. He also visited the stalls and interacted with the exhibitors. He is seen in the pictures with Mr. Dileep Baid, Chairman, EPCH; Mr. Nirmal Bhandari, President, IHGF Delhi Fair Reception Committee Spring 2025; Mr. Nadeem Ahmad Khan and Mr. Kamal Kaushal Varshney, Vice-Presidents Fair Reception Committee; Dr. Neeraj Khanna, Vice Chairman, EPCH; Mr. Sagar Mehta, Vice Chairman II, EPCH; EPCH; COA Members including Mr. Avdesh Aggarwal, Mr. Ravi K Passi, Mr. O P Prahladka, Mr. Lekhraj Maheshwari; Mr. K L Ramesh, Mr. Rajesh Jain and Mr. Prince Malik; Mr. R K Verma, Executive Director, EPCH; and Mr. Rajesh Rawat, Addl. Executive Director, EPCH.





Addressing media persons at the fair, Shri Giriraj Singh said, "Today, the world is embracing handicrafts and handcrafted products, valuing the skill, expertise and labour that goes into each piece. Emphasizing the global shift towards sustainability and eco-friendly manufacturing, he said, India is well-positioned to offer innovative and ethically crafted solutions."

He expressed pride in being part of IHGF Delhi Fair-a globally acclaimed platform that celebrates India's rich handicraft heritage and congratulated EPCH for transforming the fair into a premier sourcing destination, attracting global buyers, designers and industry leaders.

In light of recent global trade developments, Shri Singh acknowledged the impact of increased U.S. tariffs on Indian exports. He assured that the government is actively pursuing bilateral discussions and implementing policy measures to safeguard exporters' interests. He remarked, "Recently, at an expo, an American businessman assured us that demand for handcrafted products will remain strong despite market fluctuations. India's mastery in traditional crafts gives us a competitive advantage, allowing us to thrive in 80% of the global market, driven by our inherent strengths and capabilities." He also urged exporters to diversify markets, explore FTAs and expand product lines to maintain momentum.

Shri Singh highlighted the government's continued support for the handicrafts sector through infrastructure development, financial aid, design innovation and digital outreach. He encouraged handicrafts exporters to embrace innovation, elevate digital presence, focus on sustainability and leverage government schemes and e-commerce platforms. He expressed confidence that with resilience and strategic growth, India will continue to be a preferred global sourcing destination.

Mr. Dileep Baid, Chairman, EPCH shared, "Renowned for its international appeal and unmatched ability to connect entrepreneurs, exporters, and artisans, the IHGF Delhi Fair continues to instil confidence among overseas

buyers in the superior quality, distinct design and global marketability of Indian products. Each edition serves as a powerful catalyst for fresh business opportunities, forging new buyer relationships while offering an ever-expanding range of products." Addressing the backdrop of global uncertainty and transformation, he added, "Today's economic landscape is marked by volatility- from geopolitical tensions and shifting trade dynamics to the lingering effects of the pandemic. These are indeed turbulent times that bring uncertainty and hesitation. Yet, history reminds us that in such moments, the true spirit of resilience and innovation shines brightest. And there is no greater embodiment of this spirit than our handicraft community comprising our artisans, designers, entrepreneurs and exporters, who continue to create, adapt, and inspire the world." Mr. Baid further shared, "While the recent reciprocal tariffs imposed by the U.S. on several countries, including India, have added new challenges, buyer registrations from the U.S. for this edition of the fair remain as strong as ever, reaffirming the confidence international markets place in Indian craftsmanship. With the continued support of the Government of India, and through a mutually beneficial bilateral trade agreement with the U.S., we are optimistic about expanding our export footprint in the years to come."

Dr. Rakesh Kumar, Director General in the role Chief Mentor, EPCH and Chairman, IEML, noted, "With each successive edition, the IHGF Delhi Fair has witnessed remarkable growth in scale and stature. Backed by an extensive global publicity campaign led by the Export Promotion Council for Handicrafts (EPCH), the event has already attracted a large number of registered overseas buyers, wholesalers and retailers on its first day. The India Expo Centre & Mart, with its world-class infrastructure, continues to serve as the ideal venue for hosting this grand showcase. Further enriching the sourcing experience are the 900 permanent Mart showrooms, owned by some of India's leading handicraft exporters."



Mr. Nirmal Bhandari, President, IHGF Delhi Fair-Spring 2025, Reception Committee, informed, "Adding depth and authenticity to the IHGF Delhi Fair experience, national awardee crafts persons are featured in a specially curated thematic setting, offering live demonstrations of their traditional skills. These master artisans, representing diverse regions of India, bring to life the richness of the country's heritage crafts. Their participation not only showcases the intricate techniques passed down through generations but also provides visitors with a rare opportunity to witness these art forms first hand.

"Our exhibitors at the IHGF Delhi Fair have dedicated significant effort to product design and development, ensuring their offerings align with evolving market trends and international buyer preferences. This proactive approach to innovation and quality has resonated strongly with global audiences. The enthusiastic response from international buyers highlights the positive sentiment surrounding this edition of the Fair. This momentum is equally echoed by both new and returning visitors from India's leading retail and online brands, further validating the Fair's position as a vital sourcing platform for handcrafted excellence and trend-forward collections." remarked Dr. Neeraj Khanna, Vice Chairman of EPCH. Mr. Sagar Mehta, Vice Chairman II of EPCH, added, "This event stands tall as one of the largest and most prestigious trade fairs in the country. It is a shining testimony to the entrepreneurial spirit and creativity of our member exporters, who have proudly presented their exquisite craftsmanship and unique offerings to the world for nearly three decades."

Mr. R. K. Verma, Executive Director of EPCH, stated, "The continued trust of international buyers in EPCH is evident, with consistent participation at IHGF Delhi Fair for over three decades. This edition too began on a vibrant note, with active buyer registrations and a dynamic atmosphere across the venue, marked by bustling halls and meaningful business engagements throughout the day."

High on the Sustainability Quotient: Exhibitors offer Eco-Friendly Product Lines

Excerpts from Team EPB's conversations with exhibitors at IHGF Delhi Fair-Spring 2025

Rohan & Vasudha, Filadil Exports, New Delhi



With over 31 years of experience in the industry, we offer a diverse and vibrant collection that includes bullion wire art, Christmas tree decorations and ornaments, corporate gifts, decorative materials, Easter-themed items, garden décor, giftware, handcrafted products, jute items, recycled creations, sustainable designs, tabletop accessories, trays,

wood carvings, wooden gifts, and more. Our products are crafted from a variety of raw materials such as glass, wood, crystals, wool, and other natural elements. We specialize in seasonal décor, catering to festivities and occasions throughout the year. Over the past two years, our ornaments and crystal items have seen exceptional demand in the US market. However, with recent tariff changes, we anticipate a shift in market dynamics. We source our raw materials from across regions like Uttar Pradesh and Kanpur, ensuring both quality and authenticity. In 2021, we proudly expanded our offerings by introducing a dedicated line of 100% sustainable products, reflecting our commitment to responsible craftsmanship and environmental consciousness.

Sunil Malapat Prabhakaran, Reflections Interior Products, Bangalore

For the past 12 years, we've been operating as a design and manufacturing studio, blending tradition with contemporary aesthetics. Our latest collection, developed in the post-covid era, focuses on innovative lighting solutions for both homes and office spaces. We primarily export to markets in the Netherlands, Spain and California, where our unique approach to material and design is well appreciated.



We work extensively with Lokta paper, sourced from a shrub native to the Himalayan region of Nepal and Khadi, adding a distinctly Indian touch to our creations. Our designs often experiment with unusual material combinations such as papier-mâché fused with cement, to bring fresh ideas to life. Our studio, based in Bangalore,

is home to over 100 full-time artisans, all trained in-house. This is our fourth appearance at the fair, and we're proud to say that EPCH has provided us with a valuable global platform.

Ragini and Dhvani Bengani, Bonafide Exports, Jodhpur



Our father Shri. Biru Bengani started this business 26 years ago. All our products are 100% sustainable and we offer a variety ranging from antique furniture, candle holders, decorative objects, eco-friendly products, flower pots, furniture, giftware, handicraft items, home lighting and fixtures, mirrors, papier mâché, recycled and reclaimed furniture, sustainable products, terracotta, textile crafts. We have a wide range of products and categories. We started off

with furniture, but now we are doing well with other products too. We design all our own products and export across the world, with our major markets being in the US and Europe. Everything you see here was either previously waste or has some kind of organic, vintage story attached to it. We come up with our own concepts, and our father is the one who really drives the sustainability agenda. It has been 25 years with EPCH for us.

Sanjib Goyal & Krishna Goyal, Shilpstory, Assam



We are proud Assam-based exhibitors at the EPCH fair. With our production based in Kamrup, our products are eco-friendly and natural made of cane, water hyacinth, sitalpati, kauna grass, sabai grass, bamboo and other natural fibres. So everything we make is fully sustainable. This is our first time at the fair, and it has been a great experience. We are definitely looking forward to coming again. Our products are in high demand in America, Japan and Europe. Today's bestsellers were our embroidered baskets and bags.

EPCH's Curated Sustainable Products Display

Showcases a selection of Sustainable & Recycled products by India's manufacturers

Activity Area (front of Hall 9) 

The collections, designed and produced by EPCH member exporters, highlight circular design principles and the use of often wasted natural and recycled materials, reflecting a forward-thinking approach to responsible manufacturing. They range from usage of nature's derivatives to eco-friendly fibers, clay & earth matter as well as scrap material that is repurposed. Finished products and respective material inputs have been displayed together for visitors better understanding.



Ajay Kumar Maurya, Homly Inc., Noida



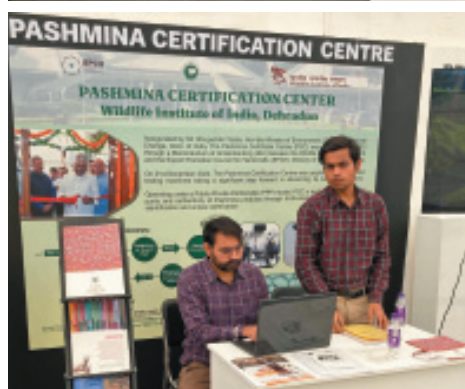
I have been in this business for 10 years. We specialise in home decor products like decorative cushions, decorative objects and home fashion accessories. Around 100 women artisans work with us, and our goal is to help improve their lives. We source cotton yarns directly from mills, which are then spun and woven. Our focus is on both sustainability and supporting women financially. Our major export markets are in the USA and Europe. Lately, our best sellers have been hammocks and swings.

Mohd. Nayyar Ansari, The Mark Impex, Saharanpur

I have been in this business since 2006, and have been associated with EPCH from the very beginning. We are an ISO 9001:2008 certified organization that deals in a wide array of Indian wooden handicrafts made of Mango wood like picture frames, trays, wall decor pieces, etc. Our products are all handcrafted, and we are always coming up with new designs. We mainly export to the US, UK, and Germany. Our trays are our current bestsellers.



EPCH World at the fair is a dedicated pavilion, marking 40 years of a journey committed to the service of the Handicrafts sector. The stalls offer a tour across EPCH initiatives and multi-faceted activities over the years.
Location: Activity Area, in front of Hall 9





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Artistry in Action: Live Demonstrations of Heritage backed Crafts by India's Finest Crafts persons

Renowned National awardee craft persons and a Master crafts person from various parts of India are placed in a thematic setting, for live demonstration of Metal Engraving, Lac Bangle making, Pashmina Sozni Embroidery, Madhubani Painting, Sikki Grass Art and Hand Painting. They are accomplished crafts people whose dedication, skill and creativity have earned them national recognition.



Mohd. Yusuf – Metal Craft

A National Awardee, Mohd. Yusuf is known for his intricate and timeless creations in metal. His work reflects a deep understanding of traditional techniques blended with contemporary aesthetics.



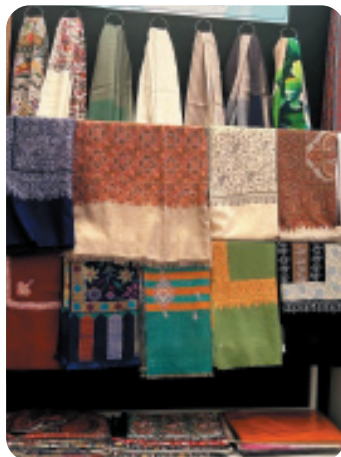
Babu Khan – Lac Bangle Making

Recognized with the National Award for his contribution to the age-old craft of lac bangles, Iqbal Sheikh continues to enchant with vibrant designs and expert craftsmanship.



Khawaja Aijaz Hussain – Pashmina Sozni Embroidery

A master of the delicate and intricate Sozni embroidery on fine pashmina, Khawaja Aijaz Hussain brings to the fair the timeless elegance of Kashmiri craftsmanship.



Kusum Das – Madhubani Painting

Celebrated for her remarkable skill in Madhubani art, Kusum Das's work tells stories drawn from mythology and folklore. She is also a National Awardee recognized for preserving and promoting this traditional art form.



Rubi Devi – Sikki Grass Art

Representing Bihar, National Awardee Rubi Devi's creations using sikki grass are vibrant and eco-friendly, showcasing both sustainability and heritage in handcrafted forms.



Shobhna Sahay – Painting

A Master Craftsperson, Shobhna Sahay is renowned for her expressive and culturally rooted artworks that reflect both tradition and innovation.



Buyers & Visitors at the IHGF Delhi Fair-Spring share their thoughts...



Saeed Mraish, Jordan

I represent Alwaed, a company engaged in trading home décor, furniture, homeware accessories and more. This is my sixth visit to the Delhi fair and each time I return, there's always something fresh and inspiring to discover. I run retail stores in Jordan, where Indian products are not only well-received but also relatively easy to market and sell. I've come this time with the goal of sourcing high-quality items, and I have high expectations from this edition of the fair. The craftsmanship, variety, and innovation on display keep bringing me back. I'm optimistic about finding the right products and partnerships this time as well.



Shreyash, Russia

I run Shreyash Global Enterprises based in Russia, and we're primarily looking to source garments, home décor, lighting, lamps, and similar products. This is my first time attending the fair, and I'm genuinely impressed by the vast and diverse range of collections on display. There are two key reasons why I chose to come to India for sourcing. First, India has rapidly become a major hotspot for global trade, with constant innovation in both design and quality. Second and more personal, my family has roots here. In many ways, this visit feels like a homecoming, and I'm here not just to explore business opportunities but also to make meaningful investments in the Indian market.



Ellecia Marie from Indonesia and Michael from Scotland

This is our very first visit to India, and the fair has been an incredibly exciting experience. Our firm, Green Man Emporium is a brand-new venture, we've only been in business for two months. Currently, we specialize in selling wooden boxes, and we're here seeking complementary brass and metal-based products to expand our collection. India was an obvious choice for us due to its unparalleled quality, craftsmanship and artisan traditions. What truly draws us in is the constant innovation and freshness in design, something we haven't seen anywhere else in the world. The creativity here is truly inspiring, and we're looking forward to building strong connections that will help shape the next phase of our journey.



Gokhan, Turkey

Yatas Yatak ve Yorgan Inc. is the name of my Company. My company has decided to expand its horizons and diversify our sourcing from different parts of the world. This is what has lead me to the Delhi fair. We are looking for unique, unparalleled products in the space of lighting and furniture. There are definitely many new styles and designs to see at the fair today. Every city, every country has its own special touch in the products and I love to see what the Delhi fair has to offer. I intend to revisit soon.



Chris Moreland, UK



This isn't my first time at the fair, and I must say, EPCH has consistently been a great support whenever I've needed assistance in coming to India. I'm here specifically to explore lighting-based products for my firm, Dar Lighting, England. Although I've worked with Indian products in the past, the experience didn't yield the success I had hoped for. This time around, however, I came with a fresh perspective, to find new partners, and I'm glad to say it's been the right decision. The evolution in design has been impressive, and I'm genuinely excited by the innovation and creativity I've encountered. I've always enjoyed the energy of the fair, and I'm looking forward to building meaningful partnerships this time.



Axel, Germany

My company is called Torquato. I have been a regular visitor at the Delhi fair and have been coming back for 9 years in a row now. Our company deals in home decor, furniture, textiles, glassware, show-pieces, and a little bit of everything. There are many striking products available for display today. We have retail stores in Germany where we sell these imported goods. We also sell via Mail orders. I am only here for half a day this time but it has been a fruitful time.



Vu Thai Son, Vietnam

I come here to represent the Lifestyle Vietnam fair 2025. I had the opportunity to meet Mr. Dilip Baid, Chairman, EPCH and Mr. Rajesh Rawat, Addl. Executive Director, EPCH during their recent delegation to Vietnam. We had discussions and endeavoured to create a mutually beneficial trade relationship between India and Vietnam. I am looking mainly for furniture, houseware, gifting products, textiles, etc. I aim to get in touch with Indian manufacturers and help them showcase their unique products to the huge market in Vietnam consisting close to 100 million buyers. I am amazed by the strength of Indian suppliers, especially of the metalworks of India - brass, silver, copper and all types of other metal products. Their quality is unmatched and it is very difficult to find such products in other parts of the world. I am excited to be at the fair and hope to see more interesting products in the rest of my time here.



Eleftherios Giannis and Veronica, Greece

Our company is Paradias and we have been coming to the fair for many years now. We are here to source jewellery and fashion adornments. Initially, it was the competitive pricing that caught our attention, but over time, we've come to truly appreciate

the craftsmanship. It's clear that India is flourishing, the art and handicraft traditions are being beautifully preserved. We look forward to seeing even more traditional pieces in the coming days.



Mohd. Hussain, Bahrain

We trade mostly in handicrafts. I have been to the fair two times. The last time was in February last year. I have stores in Bahrain where we retail and also wholesale. We are here to reconnect with our suppliers and this is a very good set up. The fair registration was efficient, and the Wi-Fi system was good. I have placed orders. There is a bunch of things which I am good about sourcing from India,

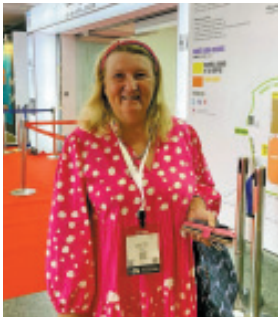
including quality pricing people with who are easy to deal with and they also share the culture of us middle eastern people. I've been in this business for 30 years and my wife is the designer for the business, whereas I am the engineer. The most important thing while dealing and trades is communication which is key and also honest and trustworthy us. I have had a good time and I am excited for the next day.

Seminars on 18th April 2025 - Friday

02.30 PM - Seminar on Safeguarding Business Transactions through Cyber Security Services in Digital Era
Speaker: Rakshit Tandon, Cyber Security Evangelist & Risk Advisory Leader

03.30 PM - Seminar on Leveraging AI-Powered Software for Optimizing Export Operation
Speaker: Lakshman Das, Director, DiracERP

Location: Board Room, CFB, India Expo Centre & Mart



Quona Cooke, Australia

The name of my company is Exclusive Equine. I cater to shops in Brisbane where I sell horse theme based merchandise. Our range has so many exciting items including clothing, homewares, artwork, garden decor, handbags and luggage. We have lots of beautiful jewellery with a range that will cater for all ages, budgets and tastes. Our list of wonderful products is long

and growing everyday. I like to add horse shapemotifs to my products. We currently operate through an e-commerce channel and are constantly exploring new opportunities. This is my first time at the fair, and I discovered it through the official website about a year ago. I reached out to several exhibitors in advance and requested samples, which took some time but proved worthwhile. At the fair, I had the opportunity to meet many new suppliers and engage in fruitful discussions. The amenities and services at the fair have been excellent, and my stay at the Expo Inn was very convenient.

Participants at IHGF Delhi Fair’s Designers Gallery - Accomplished design professionals from the home lifestyle sectors, brought together in a thematic showcase

Activity Area (front of Hall 9)



A great start to sourcing!







60th Edition



SOURCING REDEFINED FOREVER

IHGF

DELHI FAIR

Autumn 2025

14-18 OCTOBER

INDIA EXPO CENTRE & MART, GREATER NOIDA, DELHI-NCR

HOME

LIFESTYLE

FASHION

FURNISHINGS

FURNITURE

GIFTS

INTERIORS

3000+
EXHIBITORS

16
PRODUCT
CATEGORIES

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