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59th Edition IHGF DELHI FAIR (SPRING) 2025 TO BE HELD FROM 16-19 APRIL, 2025 AT INDIA EXPO CENTRE and MART, GREATER NOIDA, DELHI-NCR



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070, INDIA.

EPCH-4/2[1]/IHGF/SPRING/24-25

21.02.2025

Mr. B. S. Mubarak

Consul General

Consulate General of India, Frankfurt

Germany

SUB: 59th Edition IHGF DELHI FAIR (SPRING) 2025 TO BE HELD FROM

16-19 APRIL, 2025 AT INDIA EXPO CENTRE & MART, GREATER NOIDA, DELHI-NCR

Dear Sir ,

This is in continuation to Council's earlier letter dated 30.10.2024 with the request to promote the Council's flagship event i.e. 59th IHGF Delhi Fair-Spring, 2025 scheduled to be held from 16-19 April, 2025 at the India Expo Centre & Mart, Greater Noida, Delhi NCR.

The Council is undertaking a wide publicity of the fair to invite the buyers to visit the above B2B trade fair for sourcing of their requirement. As you are aware , the fair is about two months away and Council would once again like to request your good office to disseminate this information to the Buyers, Importers, Department Stores, Associations and Chambers of Commerce whose information is available with you to visit the "59TH IHGF Delhi Fair (Spring) 2025" and register themselves at www.springfairdelhi.com/register (<http://www.springfairdelhi.com/register>) .

The 59th edition will present a very comprehensive selection with a choice of over 2000 product lines and more than 300 trends across 16 distinct product categories showcased by around 3000 India exhibitors for the international buyers covering importers, wholesalers, retail chains and design professionals. For more details, may please refer to the event website www.springfairdelhi.com (<http://www.springfairdelhi.com/>) .

We are sending our promotional EDMs, Web Banners, Brochure and a write-up with the request to kindly place the same on the Embassy website and forward to buyers and encourage them to register themselves at www.springfairdelhi.com/register (<http://www.springfairdelhi.com/register>) . The same may please be downloaded from the below links:

Web banners	https://www.springfairdelhi.com/web-banners/ (https://www.springfairdelhi.com/web-banners/)
Emailer/EDM	https://www.springfairdelhi.com/emailer5/ (https://www.springfairdelhi.com/emailer5/)
Press Note	https://www.springfairdelhi.com/wp-content/uploads/2025/02/Press-Release-59th-IHGF-Delhi-Fair-Spring-2025.pdf https://www.springfairdelhi.com/wp-content/uploads/2025/02/Press-Release-59th-IHGF-Delhi-Fair-Spring-2025.pdf)
Brochure	https://www.epch.co.in/emailer/ihgf/2025/spring/brochures/mobile/index.html https://www.epch.co.in/emailer/ihgf/2025/spring/brochures/mobile/index.html)
Video	https://www.youtube.com/watch?v=i3RDxc8v6c (https://www.youtube.com/watch?v=i3RDxc8v6c)

We hope to have your due consideration and continued support in promoting the IHGF Delhi Fair and help us promote the Indian handicrafts sales globally. For any queries you receive, kindly forward them to us at rajesh.singh@epch.com (mailto:rajesh.singh@epch.com).

Thanks & Regards,

Yours Sincerely

(R. K. VERMA)

Executive Director