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58th IHGF Delhi Fair Autumn 2024 Concludes, Showcasing Indian Craftsmanship to Global Buyers

Furniture World News Desk on 11/8/2024



The 58th edition of the IHGF Delhi Fair – Autumn 2024, recognized as a major B2B handicrafts event, concluded after five days of exhibitions, drawing buyers and sourcing consultants from 108 countries. Held at the India Expo Centre & Mart, the fair highlighted India's rich artisan heritage and recent innovations, attracting industry visitors from regions including North America, Europe, Asia, and the Middle East.

Exhibitors and Product Showcase

The fair featured over 3,000 exhibitors displaying a broad range of handcrafted products across various categories, such as home furnishings, decor, furniture, lighting, fashion accessories, and garden decor. This edition's theme, "Sustainable Crafts," focused on eco-friendly

materials and designs, underscoring India's commitment to environmental responsibility.

The fair offered a mix of traditional and modern designs, with exhibitors showcasing items crafted from reusable materials alongside displays of intricate Indian crafts. The diversity of products provided international buyers with access to a wide array of Indian-made goods reflecting both cultural heritage and current market trends.

Artisans and Live Demonstrations

National Award-winning artisans were featured at the event, demonstrating traditional skills in crafts like Kundan meenakari, silver filigree, and folk painting. These live demonstrations provided attendees a closer look at India's craftsmanship, preserving techniques passed down through generations and showcasing the continuity of Indian artisanal traditions.

Global Retailers in Attendance

The IHGF Delhi Fair has established itself as a destination for international buyers. Notable attendees included representatives from global brands such as Home Depot, TJX, Bed Bath & Beyond, Maison du Monde, and Woolworth. These companies, along with other international retailers, sought products that reflect India's distinctive craftsmanship and design.

Knowledge Sessions and Seminars

The event also featured seminars organized by the Export Promotion Council for Handicrafts (EPCH). Topics covered included international trade policies, export regulations, design trends, and digital marketing. These sessions offered valuable guidance to attendees navigating the complexities of the global market.

Upcoming 59th IHGF Delhi Fair – Spring 2025

Following the Autumn 2024 edition, the IHGF Delhi Fair will return for its 59th edition from April 16-19, 2025. The upcoming Spring event aims to expand its offerings with new product categories and themes focused on home, lifestyle, fashion, furniture, and gift sectors. Industry participants are preparing for another showcase of creativity and commerce on an international scale.

For registration and more information about the 59th IHGF Delhi Fair – Spring 2025, visit www.springfairdelhi.com/register

About Export Promotion Council for Handicrafts

Export Promotion Council for Handicrafts (EPCH), a body with over 10,000 members representing India's handicraft manufacturers and exporters, organizes the IHGF Delhi Fair in two editions – SPRING and AUMUMN. The fair has become far more than just a trade show; it is a testament to India's emerging stature as a global leader in handicraft exports the fair plays a crucial role in connecting India's handcrafted brilliance with the international market. Each edition showcases the evolving nature of Indian